

John Mascaro, CPA

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John is a technical director of tax research and planning in the Tax & Accounting Services Department of Saltmarsh, Cleaveland & Gund. He has been practicing public accounting and taxation since 1986. Prior to joining Saltmarsh in 2002, John spent several years working with international accounting firms, spanning his client-base from New York City to the Southeastern United States. He also served in private industry as a tax director for a global power generation joint-venture between two multi-national companies. John's primary areas of expertise are based around U.S. domestic tax research, planning, compliance and international cross-border tax planning, cost segregation, research and development studies and providing overall technical reviews of research and tax compliance functions as they relate to various entities.

John is adept in helping companies develop and execute complex domestic and international tax strategies. He has served some of the world's largest companies in varied industries, including IBM, Schlumberger, Siemens; and later specialized in the entertainment and media industry serving such notables as Viacom, Blockbuster Entertainment, MTV, VH1, Nickelodeon, SONY Pictures, SONY Music, Newsweek Magazine, McCann Erickson Advertising, Gruner & Jahr Publishing, Reuters and numerous entertainment and media celebrities.

Education

B.B.A.—Bernard M. Baruch College, The City University of New York

Certifications

Certified Public Accountant—Florida and New York

Professional Affiliations

American Institute of Certified Public Accountants

Florida Institute of Certified Public Accountants

New York State Society of Certified Public Accountants