

## George M. Peaden, Jr., AM Senior Analyst

george.peaden@saltmarshfa.com

www.saltmarshcpa.com

www.saltmarshfa.com



George is a senior analyst in the Business Advisory Group of Saltmarsh, Cleaveland & Gund, performing valuation and litigation services for a variety of financial institutions and bank-holding companies, closely-held businesses and professional practices. He began working in the investment management and public accounting fields in 1999. George has assisted in matters concerning business interruption claims, insurance claims, breach of contract and fiduciary theft and has also prepared economic damage calculations resulting from personal injury and wrongful death claims.

In addition to his role with the firm's Business Advisory Group, George also serves as the compliance and operations manager for Saltmarsh Financial Advisors, LLC, an affiliate of Saltmarsh, Cleaveland & Gund. George's areas of expertise within investment advisory and financial planning include portfolio analysis and construction, including portfolio fee analysis, asset allocation review and rebalancing for a number of the firm's investment advisory clients.

### Education

B.S.B.A. Finance - University of West Florida

Post graduate studies in Accounting - University of West Florida

Uniform Standards of Professional Appraisal Practice (USPAP)

### Certifications

NASD Series 65 Investment Advisor Examination

Florida Real Estate License (active)

American Society of Appraisers - Accredited Member (AM)

### Professional Affiliations

Local, State and National Associations of Realtors